



Strategic Goal #1: "Drug and Vaping Prevention and Education"					
Target Activity	Action Steps	Target Completion date	Responsible Parties	Budget Projection	Progress Update
Provide education to adolescents regarding the dangers of meth and opioid use.	Select a presenter/educator for adolescent audiences	3/1/2022	Peggy and Vince	\$8,000	
	Coordinate speaking venues for the presentation	4/1/2022	Peggy and Dana		
	Identify follow up support for students	7/1/2022	Vince		
Provide education and activities regarding the dangers of vaping and smoking	Draft handouts and identify curriculum that is proven to be effective for teens	6/1/2022	Vince and Dana	\$500	
Educate public about secure storage of medications and proper disposal of unused medications.	Draft handout information geared toward adults.	3/1/2022	Vince and Marie	\$200	

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Target Activity	Action Steps	Target Completion date	Responsible Parties	Budget Projection	Progress Update
Host Drug Take Back during Senior Fest	Coordinate with Sheriff's Office	TBD	Vince and Dana	\$200	
Strategic Goal #2: "Reduce obesity rates"					
Target Activity	Action Steps	Target Completion date	Responsible Parties	Budget Projection	Progress Update
Sponsor swim nights for HC residents at no cost to the residents	Coordinate dates in June and September	7/2022	Dana and Intern	\$500	
	Create marketing materials and handouts for event	5/15/2022	Dana	\$400	
Host Frisbee Golf Tournament at no cost to participants	Coordinate with Parks & Rec	2022	Vince		
	Coordinate community teams for all ages	2022	Vince and Gary	\$200	
Sponsor a Senior Dance for Seniors in Clinton	Work with the new Director of the Senior Center in hosting the event	2/1/2022	Dana, Shannon		

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Target Activity	Action Steps	Target Completion date	Responsible Parties	Budget Projection	Progress Update
	Provide prizes and event supplies that will encourage Seniors to be active and to participate	2/1/2022	Peggy	\$1,500	
Host a 5-K race for all Henry County residents	Choose the location, theme, and parameters of the event	2022	Katrina and Vince		
	Provide T-Shirts for participants and awards	2022	Peggy	\$500	
Strategic Goal #3: "Provide Wellness Education for At-Risk Henry County Residents"					
Educate the public regarding the increase in positive STD/STI tests	Create targeted info commercials regarding the importance of safe sex practices	8/1/2022	Katrina and Dana	\$500	
	Work with the school counselors on ways educate students regarding increased risk of STDs and birth control	3/1/2022	Vince and Katrina		



Target Activity	Action Steps	Target Completion date	Responsible Parties	Budget Projection	Progress Update
	Provide STD/STI materials and free condoms at Senior Fest or send out letters to senior living locations offering the STD/STI information and free condoms	11/1/2022	Katrina and Peggy		
	Provide free condoms and education materials to inmates upon their release	Ongoing	Katrina		
Work with Seniors on healthy options to meet their fitness goals	Contact Senior Centers to set up on-site events	7/1/2022	Dana and Katrina	\$200	
Healthy eating on a budget	Work with MU Extension around healthy eating	7/1/2022	Hannah	\$300	
	Provide healthy eating training for new moms at Baby Expo	4/1/2022	MU Extension		



Strategic Goal #4 "Partner with community organizations to provide residents transportation to medical appointments"					
Target Activity	Action Steps	Target Completion date	Responsible Parties	Budget Projection	Progress Update
Work with West Central for the application for the transportation grant	Meet with WC to review the challenges and positives around the transportation grant	2/1/2022	Peggy		
Strategic Goal #5 "Improve the safety outcomes for Henry County children"					
Target Activity	Action Steps	Target Completion date	Responsible Parties	Budget Projection	Progress Update
Increase access to water safety education and personal flotation devices for HC children.	HCHC nurse will offer water safety as an educational topic for the Rural Nursing Services	4/1/2022	Katrina		
	Provide swimming lesson scholarships for children through Parks and Rec	8/1/2022	Dana	\$200	



Target Activity	Action Steps	Target Completion date	Responsible Parties	Budget Projection	Progress Update
	Provide US Coast Guard approved life vests to HC children under the age of 5	2/1/2023	Dana	\$1,000 (2023)	
Reduce unsupervised access to hand guns for children in Henry County	Provide gun locks at the HCHC front desk at no cost to gun owner	2/1/2022	Peggy	\$250	
	Distribute best practice gun safety handouts	9/15/2021	HCHC Staff		
	Educate the community on gun safety in the home on all media outlets	6/15/2022	Dana		
	Collaborate with Sheriff's Office to provide gun safety education in schools	2023	Vince		
Provide "Stop the Bleed" program for community members	Set up the programs in schools, and local businesses	2/1/2022	Vince		
Provide smoke detectors and batteries to HC Fire Stations for Families	Partner with the fire stations to have firemen install smoke detectors that HCHC provides	2022	Peggy	\$1,000	



Target Activity	Action Steps	Target Completion date	Responsible Parties	Budget Projection	Progress Update
SIDS Education for new moms	“Back to Sleep” campaign during Baby Expo with Infant Onesies “This Side Up”	3/1/2022	Peggy	\$500	
Identify if there are any remaining churches that need new AED machines	Purchase new unit	4/30/2021	Peggy	\$1,500	
Replace AED pads that are expired or expiring for churches or schools	Purchase replacement pads for these location	2/1/2022	Peggy	\$2,200	
Strategic Goal #6 “Work with community members to identify ways to assist the homeless teens in local schools”					
Target Activity					
Organize a homeless teen counsel	Contact interested community members and provide lunch at the meetings	1/1/2022	Peggy	\$800	



Strategic Goal #7 "Improve marketing of current HCHC programs and fulfill contract obligations regarding COVID"					
Target Activity	Action Steps	Target Completion date	Responsible Parties	Budget Projection	Progress Update
Purchase creative and identifiable marketing items for events and fairs.	Find an item that is relatable to most audiences that speaks to what HCHC does.	Ongoing	Peggy and Dana	\$2,000	
Locate an available billboard	Develop the banner information with graphics	2/1/2022	Dana and Peggy	Paid by COVID Contract	
Strategic Goal #8: "Enhance employee engagement"					
Target Activity	Action Steps	Target Completion date	Responsible Parties	Budget Projection	Progress Update
Staff Development activity	Identify & carryout Team Development Activity	10/2022	Peggy	\$2,000	
Monthly staff development trainings and/or activities	Team development and recognition items	2022	Team Captains	\$1,000	

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Staff Years of Service/Retirement Recognition(s)	Purchase service award	2/1/2022	Peggy	\$100	5-Year Service Award (1 in 2022 and 2 in 2023)
Provide a retreat with a guest speaker for staff	Schedule a speaker	2/1/2022	Peggy	\$500	
Continued Initiatives from Previous Years					
Armored vests	Purchase 2 armored vest(s) for police officers	2022	Peggy	\$2,000 1 Sheriff's Office 1 Clinton PD	
Increase patient participation and patient contact	Continue the internship program to aid WIC and Nursing Staff	2022	Dana	\$2,000	In-Process
Provide attendees for the Baby Expo	Notify DHSS contact to confirm #'s	1/15/2022	Hannah		
Host the annual Baby Expo to all eligible HC Residents	Establish total amount of donations	1/30/2022	HCHC Team	\$1,000	
	Contact community supporters for education and service awareness	1/30/2022	Dana		Completed
	Purchase home lead tests to give to participants at Baby Expo	1/30/2022	Peggy	\$500	Completed



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Lice kits for schools and center	Purchase lice kits for families who cannot afford kits	9/1/2022	Dana	\$1,000 (\$500 2X per Year)	
Rabies Clinic	Purchase marketing materials to hand out at Rabies Clinics	3/1/2022	Dana	\$300	
	Purchase rabies vaccines for three clinics combined in Henry County	6/20/2022	Peggy	\$1,950	
Marketing items	Purchase umbrellas for patients on rainy days to take home	3/1/2023	Dana	\$500 (2023)	
Safe Driver Day	Partner with high school administrators to conduct seat belt checks on student drivers	8/30/2022	Peggy		
	Purchase gift certificates for those who are wearing their belt	8/1/2022	Peggy	\$1,000	



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Safe Driver Event with Sherwood and Clinton schools utilizing the Safe Driver Simulator	Partner with other agencies	10/1/2022	Vince		
Back-to-School Event to Provide education regarding how to properly wear a backpack	Coordinate with a local Occupational Therapist to educate at Back to School Fair	2022 If it is not a drive through event			
	Purchase backpacks for giveaways at Back-to-School Event	2/1/2022	Peggy	\$200	
			Total Projected Cost for 2021:	\$35,000.00	